



ACQUISITION OPPORTUNITY CONFIDENTIAL PROFILE

Offering #:	Industry: Manufacturer of personal care products
Location: Southern CA	Segment: Distribution to retail
2006 Revenues: \$5 million	2006 Estimated Cash Flow Break Even

- Since 1993 the company manufactures, creates, designs products and packaging, develops and markets high-end personal care products such as designer soaps, bath and body (lotions, scrubs, and salts) and aromatic parafel regular and vegetable blend candles.
- Products are protected by patents, copyrights and trademarks.
- Products are sold through manufacturing representatives.
- 3,000 nationwide retail customers from hair salons, aromatherapy shops, department stores, gift retailers and special retailers. No single customer represents 10% of sales.
- President and Vice President are shareholders are willing to continue with company.
- Company needs working capital to expand into large retail and import its manufactured products from Asia.

Company develops, designs and manufactures its high end products in a 45,000 square foot modern facility.

The company's mission is to provide colorful, fragrant experience to the bathing ritual by bringing affordable luxuries to our everyday lives.

The company is the leader of specialty soap with virtually no competition. Candles have a wide range of competitors.

The company yearly produces and distributes catalogs to its customers. It has over 500 sku's available to its customers. Products are designed for children and adults with special attention given to holidays, health conscious, fun and environmentally safe products, Most of the consumers range from the age of 18-50.

President and Vice President are shareholders and Vice President is principal designer. Other key management consists of Vice President of Finance/Administration, Vice President of Creative Services, Operations Manager and R&D Director,

Company challenges are to grow business with additional working capital for improvement of product packaging, increasing gross margins from 49% by imports and developing new customers with larger upscale retailers.

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